

Biography



Adam Kallish has dedicated his career to the intersection of applied imagination with measurable change spanning graphic design, brand strategy, user experience, and organizational design. His experience has spanned creative, business, technology and market sectors.

With the evolution of commercialized digital technologies Adam became heavily involved in experimenting with nascent graphic technologies and digital workflows. With the emergence of client/server and the transformation to cloud technologies, Adam identified how design could maximize features, functions and intellectual capital through integrated digital tools.

Adam's entrepreneurial drive strives to make connections to create new value. His professional positions have been marked by integration of multi-disciplinary teams and program management, linking vision (desire) to requirements (specifications) to results (benefits).

Adam is a Senior User Experience Architect with IBM Software Group, Tivoli. Collaborating with a team of user experience professionals, system architects, front-end and back-end developers, they are shaping SAAS services that help enterprises protect their data. He was Delivery Director at Tanagram Partners which focused on designing human computer interactions with products you use at home, at the office, or mobile. This included web and software applications ranging from interfaces for a single interaction to complex digital ecologies. Clients included DARPA, Riddell Sports, Geomentum, Ricoh USA, and University of Chicago Press.

As Director of Innovation (Midwest Region) for ZEFER Corporation Adam led rapid acceleration workshops to define new opportunities for digital technology and increased performance. He collaborated with a board of advisors such as Clayton Christensen of Harvard Business School and worked with office delivery teams on diverse projects for Harvard, AJ Heinz and many startups that imploded due to the crash in the late 1990s.

As Associate Partner at USWebCKS (marchFIRST) Adam helped build the Chicago office and led the user experience group where he facilitated the integration of design, business processes, research, and technology. He was involved with Televisa, Simon Property Group, Wells Fargo/Norwest, Allied Van Lines and Walgreens.

As Design Director at Andersen Worldwide, Adam transformed a graphic services group into a progressive design organization servicing Arthur Andersen and Andersen Consulting as well as client such as McDonalds, GTE, and New Brunswick Telephone.

Adam actively lectures on design, technology, and has lectured at Indian Institute of Management (Calcutta), National Institute of Design (Ahmedabad), Swire Polytechnic (Hong Kong) and has attended over 40 conferences. Published work has appeared in the Design Management Journal, inForm (AIGA), and Design Issues. He has held teaching positions at University of Illinois at Chicago, National Institute of Design, School of the Art Institute of Chicago and Northern Illinois University and is currently on the board of the School of Foundation Studies at Savannah College of Art and Design. He has had past associations with the American Institute of Graphic Arts, The American Center for Design, The Design Management Institute and The Institute for the Future.

Adam received his BA in Visual Communications from University of Illinois at Chicago; MFA in Graphic Design from Rhode Island School of Design; and a Fulbright to India.



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